

AVAIRAI CONCIERGE · DONE-FOR-YOU OUTBOUND

Concierge: your outbound lead generation, run for you.

Every sales team has a list of markets it knows it should be working: the verticals, segments and territories that never get outreach because everyone is busy closing. Concierge exists for that list. AvairAI plans, builds and runs complete outbound campaigns on the pipeline your team isn't reaching, and delivers interested leads with the evidence behind each one. **You take the conversations.**

WHY TEAMS BUY CONCIERGE



Increase the surface area of your outreach

Reach accounts your team was never going to reach on its own, added without hiring anyone.



Zero lift

No tool to learn, no sequences to build, no infrastructure to set up. Your team's only job is the conversations with interested leads.



Run by the team behind the engine

Your campaigns are operated by AvairAI itself, the same team and AI workforce that build the platform every day.



Nothing is a black box

Four user accounts for your team: watch every campaign, account, contact, message and reply live, with a written recap every week.



Leads land where you work

Interested leads arrive in your inbox and CRM (Salesforce, HubSpot, Pipedrive) with the trigger evidence your rep needs.



A pilot built to succeed

A 90-day pilot with success criteria we agree at kickoff, protected by a 30-day money-back guarantee on your first month.

12

targeted micro-campaigns run every month

~500

pain-matched accounts a month

up to 3,000

verified contacts a month

The equivalent of **four Professional accounts**, run for you: a new vertical or segment tested nearly every week, often in markets you weren't going to target internally.

What we run for you

- **Pain-Signal Targeting on markets you aren't working.** We find companies showing public evidence of the pain you solve and build focused micro-campaigns around those Trigger Signals; a few dozen right-fit accounts per campaign, not a spray-and-pray list.
- **Content in your voice.** Email sequences trained on your own writing, reviewed and approved by you before anything sends.
- **Infrastructure, handled.** Dedicated outreach domains and mailboxes, provisioned and warmed for you (your corporate mailbox is never touched), with Contact Verification and deliverability monitoring on every campaign.
- **Interested leads (MQLs), with context.** When a prospect responds with interest, the lead lands in your inbox and CRM with everything your rep needs to book the meeting and close.

How we work together. A 30-minute weekly strategy call, a monthly performance review with AvairAI leadership, and a direct line in between. Your part: respond to interested leads within one business day, and confirm each lead in-product with one click.

LinkedIn: your call at kickoff

In our experience, adding LinkedIn lifts response rates **2x to 3x** over email alone, so we recommend keeping the channel on.

- 1 **Your team sends.** We write and queue every connect note and message; a rep sends them from their own LinkedIn in about 15 minutes a day. The safest option for your accounts.
- 2 **Your profile, our hands.** Authorize a profile (two is better) in writing, and a named person on our team sends the prepared touches manually, within LinkedIn's limits. Zero work for your team.
- 3 **LinkedIn off.** Email-only campaigns. Not recommended: you give up replies that email alone often won't earn.

We never automate LinkedIn. Every touch is prepared by us and sent by a person.

Phone calls, your way. If your team likes to call, we prepare the phone channel for you: dialer-ready lists with contacts, TCPA-classified phone numbers and call scripts, ready to import into the dialer you already use.

\$2,500/month · 90-day pilot, then month-to-month · 30-day money-back

We onboard a small number of Concierge teams at a time, so every campaign gets senior attention. Includes the equivalent of four Professional accounts (\$1,196 a month of platform at list price) plus the team that built it doing all the work. Getting started takes **one kickoff call, your website and one decision:** how you want LinkedIn handled. First campaigns are typically live within the kickoff week.

Never sell alone.

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